

THE COPPERBELT UNIVERSITY SCHOOL OF MATHEMATICS AND NATURAL SCIENCES

JUNE, 2016 – SESSIONAL EXAMINATIONS BS/BEC 240 – DATA PROCESSING AND MANAGEMENT INFORMATION SYSTEMS

TIME ALLOWED: THREE HOURS

INSTRUCTIONS:

- ➤ Maximum Marks Available 100
- > This paper has SIX(6) Questions
- > Answer Any FIVE(5) Questions
- > All Questions Carry Equal Marks (20 marks)

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QUESTION ONE

- a) Define the following terminologies. [6 marks]
 - i). System analysis ii) System design iii) Systems analyst iv) System prototype
- b) List five (5) SDLC Analysis Data Gathering methods discussed in class. [5 marks]
- c) List five (5) SDLC Implementation Evaluation requirements [5 marks]
- d) List four items that needs to be presented at the end of the SDLC Preliminary Design phase. [4 marks]

QUESTION TWO

- a) Forces behind E-Commerce include Digitalization & Connectivity, Internet Explosion, and New Types of Intermediaries and Customization and Customerization. Other than the above forces, briefly discuss at least four (4) other forces behind E-Commerce. [6 marks]
- b) Briefly discuss the following e-Commerce Applications. [6 marks]
 - i) Supply chain management ii) Video on demand iii) Remote bankingiv) Home shopping
- c) Give two alternative definitions of e-Commerce. [4 marks]
- d) State four (4) technical limitations of E- Commerce. [4 marks]

QUESTION THREE

- a) Define the following Intellectual Property Rights terminologies. [8 marks]
 - i) intellectual property ii) Plagiarism iii) Copyright Law iv) File swapping
- b) State and describe the two (2) main areas of Industrial property. [4 marks]
- c) Discuss the following domains of ICT ethics, describing the aims of the ICT standards governing commercial & legal issues for each. [8 marks]
 - i) Commercial & Legal Issues ii) Expression iii) Social Justice / Accessibility
 - iv) Intellectual Property

QUESTION FOUR

a) Define the following Information System terminologies. [6 marks] i) Knowledge base ii) knowledge management iii) knowledge worker iv) Structured decisions b) Sketch and clearly label the generic model of an information system and describe the components. [6 marks] c) One of the System characteristics states that, Systems do not operate in complete isolation. Briefly discuss this characteristic. [4 marks] d) Give two examples of information systems and discuss briefly the activities they support. [4 marks] **QUESTION FIVE** a) Define the following computer systems terminologies. [6 marks] i) Multimedia ii) Resolution iii) Response time iv) Byte b) Briefly describe the following systems software. [6 marks] i) Command line interpreter (CLI) ii) Graphical user interface (GUI) iii) Network operating system (NOS) iv) Utility software c) Briefly discuss how a Modem (modulator-demodulator) allows users to use ordinary telephone line to connect to the internet. [4 marks] d) State and describe two (2) wireless network standards. [4 marks] **QUESTION SIX** a) State 8 file management tips as discussed in class. [4 marks] b) State uses of the following features of the word processing package. [4 marks] i) Search/Replace ii) Thesaurus iii) **Importing** iv) Desktop Publishing: c) Define the following Organizational structure concepts. [6 marks] i) Hierarchy of Authority ii) Division of Labor iii) Line Positions iv) Staff Positions: d) Information security is concerned with the confidentiality, integrity and availability of data regardless of the form the data may take: electronic, print, or other forms. Discuss these

three elements of security. [6 marks]